

INSERTION ORDER



COMPANY DETAILS

Publisher Name		Advertiser Name	Nasmedia Co., Ltd
Country		Country	Republic of Korea
Publisher's Address		Advertiser's Address	4,5F 14 Samil Plaza, Dogok-ro 1-gil, Gangnam-gu, Seoul
Primary Contact, Tel./E-mail		Primary Contact, Tel./E-mail	Account Manager / Francis Nah +82 2 2188 8027 francis@nasmedia.co.kr / nposting@nasmedia.co.kr
Financial Contact, Email		Financial Contact, Email	Account Manager / Francis Nah +82 2 2188 8027 francis@nasmedia.co.kr / nposting@nasmedia.co.kr
Company URL		Company URL	http://www.nasmedia.co.kr/en/index.do (Service URL: http://www.nposting.com/)
Banking details	Beneficiary Name: Account Number/IBAN: Bank Name: Bank Address: SWIFT BIC: *Please note that your Beneficiary name must be same with your Legal company name.	Banking details	Account Name: Nasmedia Co.,Ltd Account Number/IBAN: 430-890004-68538 Bank Name: Korea Exchange Bank of Korea, Yeoksam-dong Branch Bank Address: 23, Seocho-daero 74-gil, Seocho-gu, Seoul, Republic of Korea SWIFT BIC: KOEXKRSE

CAMPAIGN INFORMATION

Campaign Type	CPI/CPA/CPS	Daily Traffic Volume	
Type of Traffic	Non-incentivized	Top 3 Geos	
Payment Terms	NET30 days in U.S. Dollars by electronic wire transfer.	Traffic sources and References	

Our General Terms and Conditions apply as per our website: <http://nposting.com/>

Accepted and agreed to by:

<p>ON BEHALF OF THE COMPANY NASMEDIA Co., LTD</p> <p> / Account Manager, Mobile Platform Team II</p>
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<p>ON BEHALF OF THE PUBLISHER</p> <p>Company Name: Date:</p> <p>Signature/ Position</p> <p>_____</p>

TERMS & CONDITIONS

DEFINITIONS

As used herein, the terms shall have the following meaning:

Advertisement (Ad) shall mean the electronic advertisement, series of electronic advertisements that contain certain advertising content, including materials, links and creatives, the promotion(s) of the type(s) specified in the IO and relating to the product(s) or service(s) of the Advertiser and the Campaign(s) specified in the IO.

Advertiser shall mean a counterparty of the Company who needs to advertise their products and thus provide their ad campaigns under the terms agreed with the Company, including through the use of the Publisher's Site.

Campaign shall mean the ad campaign initiated by the Advertiser before the Publisher or by the Publisher, specified in the IO.

Campaign Type shall mean a pricing model of the Campaign:

-**CPI** ("Cost-per-Install") shall mean a pricing model where the Company pays the Publisher for the delivered app installs.

-**CPA** ("Cost-per-Action") shall mean a pricing model where the Company pays the Publisher for the delivered installed and specific in-app actions.

Company's Site shall mean the website located at <http://nposting.com>

Net 30 – system of payment to the Publisher, which means payment within 30 (thirty) days of receipt of the invoice.

Publisher shall mean any individual or entity that executes a Publisher Placement IO and agrees to host the Advertisement.

Report shall mean the Company's ad server report that includes the statistics on the Ads and based on which the payment should be calculated and tracked.

Traffic shall mean the nominal measure of internet users who are subject to the Campaign.

TERMS OF SERVICE

Reference is made to the Insertion Order (the "IO") between the Advertiser and Publisher for the provision of digital marketing services or other related services identified in the IO and any other similar document issued by Publisher relating thereto (the "Related Document"). The terms and conditions below (the "T&Cs"), the IO and the description and other specifications of the Services identified in the Related Document shall be collectively referred to herein as the "Agreement". The Advertiser shall pay Publisher fees for the Actions successfully performed by users ("Publisher's Fee").

For the purpose of counting of the Actions performed by users the parties have agreed to use the Advertiser's tracking and reporting system. The Advertiser shall pay for the entire postback fired. Attribution method/look back window will be according to the third party tracker's default setting, any change should be agreed upon both parties.

FEES & PAYMENT

The Parties have agreed to establish the following calculation formula of the Publisher's Fee.

The Advertiser shall confirm Publisher's numbers before the 15th of the following month. The Advertiser shall pay the Publisher's Fee within Thirty (30) Days after receiving the invoice by Publisher via email.

The invoice should be generated before the advertiser's notified due date each month. The parties are both liable for their own banking-fee. All payment shall be calculated and paid in USD dollars only. Minimum threshold amount under this agreement is 300 USD. Amounts less than 300 USD will be rolled over to the next month.

LIABILITY, WARRANTIES AND INDEMNIFICATION

Publisher represents and warrants that the advertisements placement under this IO (i) is in full compliance with applicable law and the laws of campaign placement territory, (ii) does not violate the third-parties rights.

Each Party represents and warrants to the other Party that: (i) it has the full corporate right, power and authority to enter into this IO, and to perform the acts required of it hereunder; and (ii) the execution of this IO by it, and the performance by it of its obligations and duties hereunder, do not and shall not violate any agreement to which it is a party or by which it is otherwise bound.

TERMINATION

This Agreement shall be effective as of the Effective Date and shall be effective for a term of one (1) years unless earlier terminated in accordance with its terms (the "Initial Term"). If neither Party to this Agreement provides a notice of nonrenewal or a notice of proposed extension of this Agreement not more than 90 days and no less than 60 days prior to the expiration of the Initial Term, this Agreement will automatically renew, on its existing terms, for one additional year term (the "Renewal Term"). Notwithstanding anything to the contrary herein, each Party may terminate the IO by a written notice sent to the other Party via email within 5 (five) days prior to the date of termination of the IO.

MISCELLANEOUS

This IO, its conclusion and performance shall be construed and governed by law of Korea. Any dispute arising out of or in connection with this IO, including any question regarding its existence, validity or termination, shall be referred to and finally resolved by arbitration under the Korea Rules, which Rules are deemed to be incorporated by reference into this clause.

The number of arbitrators shall be one. The seat, or legal place, of arbitration shall be Korea.

This IO is drawn up in Two (2) copies, in English, one for each Party.

ON BEHALF OF THE COMPANY
NASMEDIA Co., LTD



/ Account Manager, Mobile Platform Team II

ON BEHALF OF THE PUBLISHER

Company Name:

Date:

Signature/ Position
